

TECHNOLOGIES... TO BE SEEN IN

Walking

Hiking

Ski

Hunting

X-Training

illumi NITE

Advanced Technical Performance



illumiNITE Activewearcombines some of the world's most advanced technical fabrics with creative design to deliver a range of clothing and accessories that are stylish yet perform to the highest level in all climatic conditions day and... NIGHT.



microBREATHE

It breathes the same,
even when you're tired



windGARD

Stop wind in its tracks



hydroGARD

It gets wet. You stay dry



softSHELL

Form. Fit. Function



thermaGARD

Cold is no longer an excuse



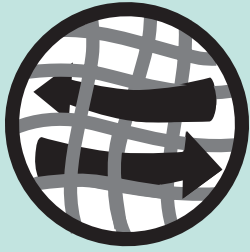
dayBRITE

You need to be seen



coolDRY

Extreme wicking performance



microBREATHE

IT BREATHES THE SAME, EVEN WHEN YOU'RE TIRED



Your skin needs to breathe just like you do. If your skin can't breathe, it suffocates and makes you overheat. With illuminITE's micro-BREATHE system, you get all the performance you expect from your gear while still allowing your body to get the air it needs.



How it works:

Tightly woven, lightweight microfiber provides a highly breathable construction that combines wind resistance and water repellency.

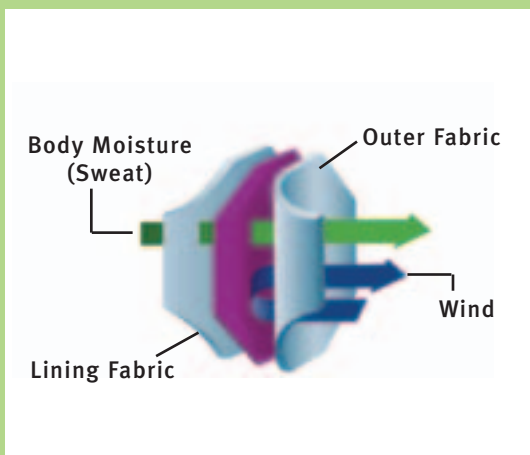


windGARD

STOP WIND IN ITS TRACKS



Wind is the enemy. It blows your hat off into the river, adds seconds to your pace, and rips through most gear like a 4 year old on Christmas morning. With illumiNITE's windGARD system, you can block out the wind while still allowing your body to breathe.



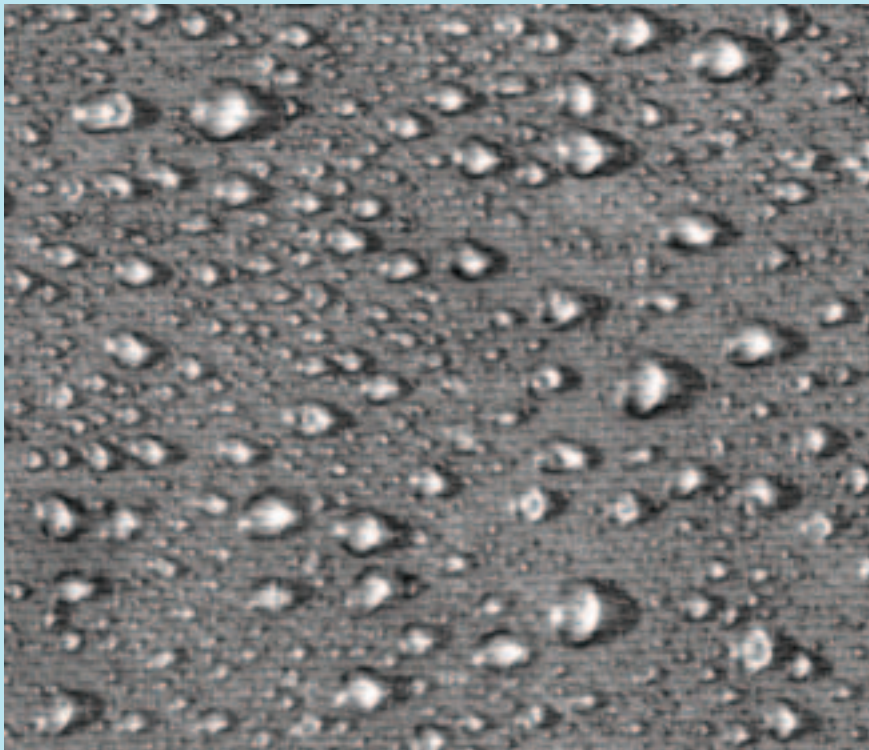
How it works:

To make windGARD laminates, a special membrane is bonded with fabrics. Different materials are used depending on the application. windGARD products offer permanent protection from the wind and are highly breathable. They are very light and provide more warmth with less volume than similar materials. windGARD laminates are used for clothing, hats, and gloves.

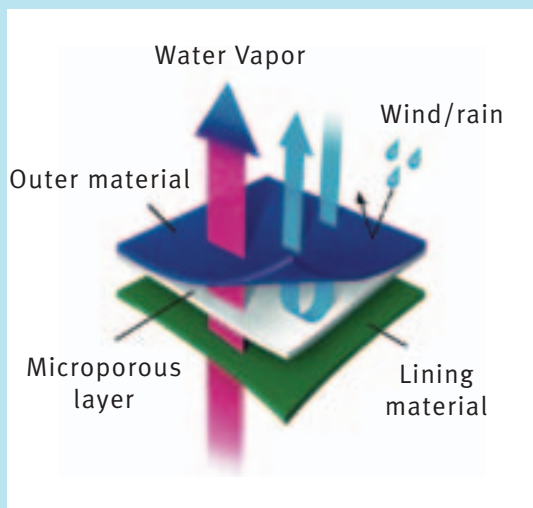


hydroGARD

IT GETS WET. YOU STAY DRY



There's nothing worse than getting caught in the rain without the proper gear. Of course, any old garbage bag may keep the water away, but with illuminITE's hydroGARD waterproof breathable system, you not only stay dry, but you also stay comfortable as the revolutionary fabric allows your body to breathe.

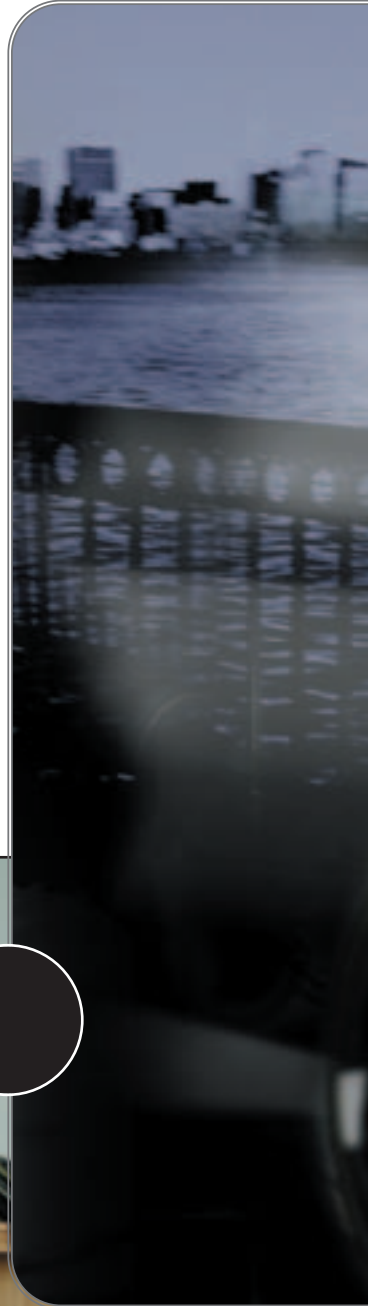
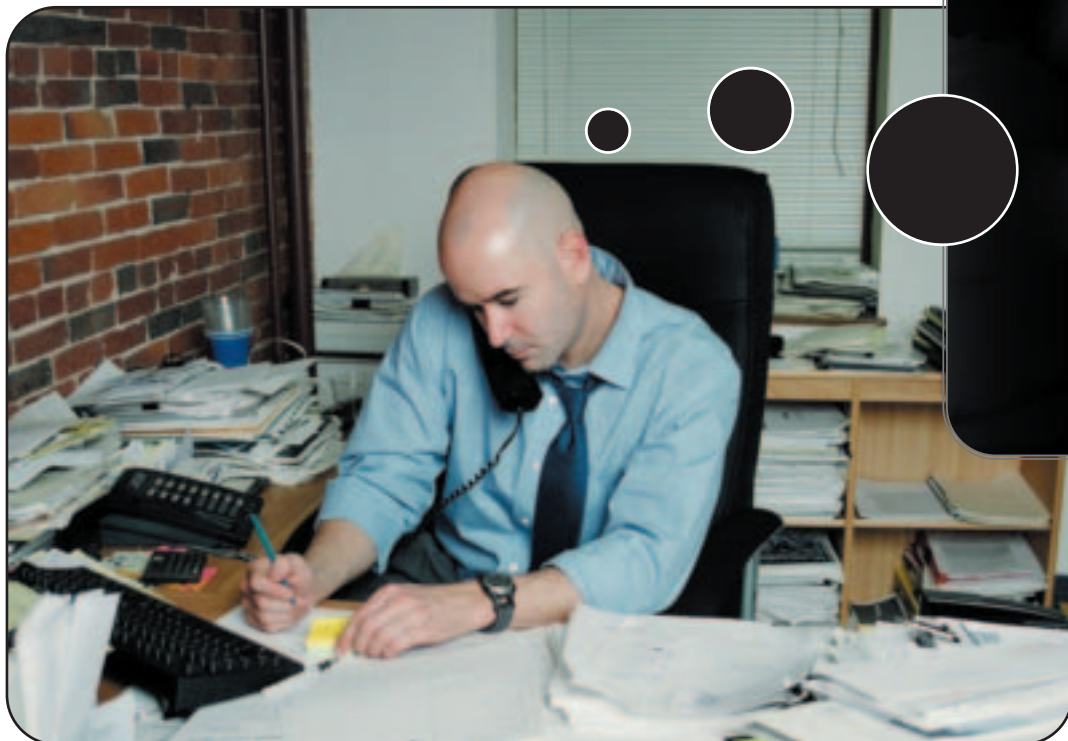


How it works:

illumiNITE® uses high performance, seam-sealed waterproof/breathable materials with microporous structures that draw perspiration away from the body and keep moisture out.

WHEN DO YOU

No one works from 9 to 5 anymore. For some, it's in the office at 6am or out at 8pm. Others are running here to pick up their kids and there to drop them off. Whatever it is that fills your day, in this evolved world, we all struggle to find the time.



HAVE TIME?

illumiNITE



Combining style and performance for all weather conditions, the illumiNITE line of active wear and accessories is the natural choice for today's outdoor enthusiast .

NIGHT. ENJOY IT.

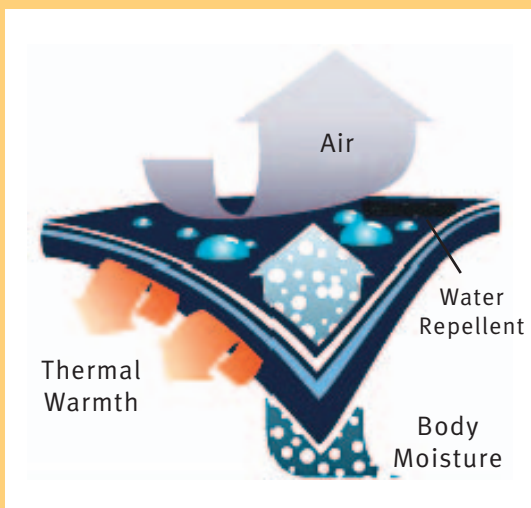


softSHELL

FORM. FIT. FUNCTION.



Athletes always say the best gear is that which moves with you, protects you from the elements, and makes you forget you are even wearing it. illumINITE's softSHELL provides wind blocking, water resistance, and 4-way stretch, all in a contoured fit that hugs your body and lets you perform at your highest level.



How it works:

softSHELL is a versatile combination of functionalities in a multi-layered laminate system. The breathable construction combines body contour stretch, wind resistance, water repellency and insulating properties all in one.

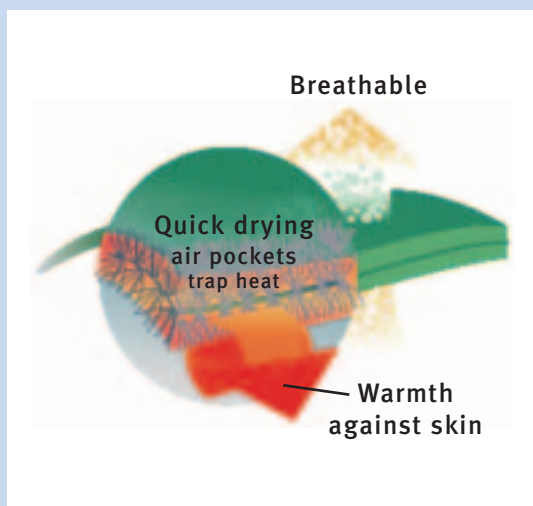


thermaGARD

COLD IS NO LONGER AN EXCUSE



When the mercury drops, it's sometimes hard to stay warm throughout your activity. But there's no need to stop. illumINITE's thermaGARD advanced technology traps pockets of heat providing the insulation you need to keep warm and comfortable throughout all icy conditions.



How it works:

This series of brushed fabrics uses air pockets to trap heat and retain energy, while wicking moisture away from the body.



dayBRITE

YOU NEED TO BE SEEN



No more worries about starting an activity when it's dark and ending when it's light or vice versa. With illumiNITE's dayBRITE technology, vibrant colors improve your contrast to the background, enhancing your visibility day and night.

How it works:

Bright day time colors help you stand out and be seen by motorists.

illumiNITE

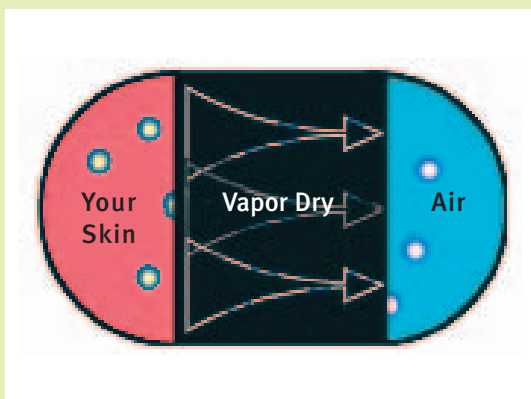


COOLDRY

EXTREME WICKING PERFORMANCE



With illuminITE's coolDRY advanced wicking technology, moisture is moved away from your skin to the fabric's outer surface, where it quickly dries, regulating body temperature.



How it works:

Advanced wicking technology that transports moisture away from skin to the fabric's outer surface where it quickly dries, regulating body temperature.



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Advanced Technical Performance

